



# *Celebrating* **Best Workplaces™** **in Nigeria 2023**

An opportunity beckons to meet, celebrate, network and share with leaders of some of the best organisations in Nigeria.

Lagos, Nigeria  
November 2nd, 2023

**Great Place To Work®**

# About us

Great Place to Work® is the Global Authority on Workplace Culture.

We help companies of all sizes produce better business results by focusing on the work experience For All Employees.

Since 1992, through our survey platform, we have listened to more than 100 million employees around the world and used those deep insights to define what makes a great workplace: **Trust.**

Our research shows there's a clear and direct relationship between employee engagement and financial performance.

We survey more than 5 million global employees in more than 10,000 organizations each year, certifying outstanding workplaces and producing more than 200 annual national and international Best Workplaces™ lists.

Everything we do is driven by our mission: to build a better world by helping every organization become a Great Place to Work® **For All.**

## ■ BEST WORKPLACES™

In 2023, for the 10th year, Great Place to Work® is awarding the the Best Workplaces™ in Nigeria in three categories:

- > **SMALL** workplaces (10-99 employees)
- > **MEDIUM** workplaces (100-499 employees)
- > **LARGE** workplaces (500+ employees)

These Great Place To Work certified companies are the Nigerian elite group of progressive employers. They are recognized by their people for their excellency on workplace culture and outstanding employee experience.

## THE BEST PLACE TO SHOW YOUR EMPLOYER BRAND.

- ✔ **Meet the Best Companies to Work for in Nigeria and with the entire Great Place to Work® audience.**
- ✔ **Be there, meet and talk with the decision-makers of the top organizations in Nigeria.**
- ✔ **Network! Network! Network!**

# ■ Previous Events



# 2022 Winners

## Top 25 World Best Workplaces



## Top Nigeria's Best Workplaces

### Large workplaces

- 1 Sterling Bank
- 2 DHL Express
- 3 Deloitte
- 4 Interswitch Group
- 5 First Bank

### Medium workplaces

- 1 Courteville Business Solutions
- 2 Legend Hotel by Hilton
- 3 Oando
- 4 Teleperformance Nigeria
- 5 Krones Nigeria

### Small workplaces

- 1 LandWey
- 2 SC Johnson
- 3 FBN Holding
- 4 Big Cabal Media
- 5 DHL Global Forwarding



**3**  
COUNTRIES REPRESENTED



**50+**  
AWARDED ORGANIZATIONS



**250+**  
CHEERING PARTICIPANTS



**1**  
NETWORKING EVENTS



**1**  
EXCEPTIONAL VENUE



**1000**  
COPIES OF  
COMMEMORATIVE  
BROCHURE

Lagos  
November 2nd, 2023



# ■ The Audience

## From Listed Companies and Sponsors

- Owners, Founders and Board Members
- Company Leaders
- HR Practitioners
- Brand Communication and Marketing Managers

## Your Social Events

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- **COMPANY LEADERS/MANAGERS NETWORKING SESSION**  
A networking session reserved for CEOs, Managers of Great Workplaces, dedicated to exchanging practices and ideas aimed at making work-life experience better in their various organisations.
- **Best Workplaces™ in Nigeria 2023 AWARDS DINNER**  
The much-anticipated gala dinner and awarding event which recognizes the excellence of the top workplace cultures exhibited by Great Place to Work® Certified Organisations in Nigeria.

# Sponsorship

Before a prestigious audience composed of the top management of the best organizations to work for in Nigeria, Great Place to Work® offers you the opportunity to become an official Sponsor of the event, giving your brand an excellent exposure.

In the following pages, you will find our offer of partnership plans, created to provide you with the best possible visibility.

## ■ Sponsorship Plans



**Silver**



**Gold**



**Platinum**

# Sponsorship Plans

## Best Workplaces™ Award Dinner



|  | PLATINUM | GOLD | SILVER |
|--|----------|------|--------|
| 1x1m boot stand on a red carpet.   | ✓        | ✗    | ✗      |
| Rollup banner in strategic locations   | 2        | 1    | 1      |
| Logo on red carpet backdrop design   | ✓        | ✓    | ✓      |
| Provision of platform only for your organization to share Souvenir/branded giveaways to quests | ✓        | ✓    | ✓      |
| A page on brochure publication   | ✓        | ✓    | ✗      |
| <b>Partly sponsored by...</b> to be displayed on the home screen                               | ✓        | ✗    | ✗      |
| 3 minutes video  | ✓        | ✗    | ✗      |
| 1 free table (5 persons)   | ✓        | ✗    | ✗      |
| Hard copy of brochure  | 50       | 20   | 10     |

## Your Investment includes



**Platinum**  
**₹8,000,000**



**Gold**  
**₹4,000,000**



**Silver**  
**₹1,500,000**





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